



## **Oregon PaintCare Program Update for Local Government**

### ***Background***

***December, 2009***

Oregon legislation (HB 3037) signed into law on July 23, 2009 requires manufacturers of architectural paint sold in Oregon to establish an industry managed and funded leftover paint stewardship program.

National Paint and Coatings Association, has formed PaintCare Inc. for this purpose. PaintCare in turn is engaging [Product Care Association](#) to develop and manage the program. [Rick Volpel](#), based in Portland, Oregon, is the Oregon Program Coordinator for Product Care.

### ***Stakeholder meetings***

Stakeholder meetings have been held by DEQ on September 24 and December 10th (see the [Oregon DEQ paint stewardship webpage](#)), and the next meeting is scheduled for February 9<sup>th</sup>, 2010 (time and location to be announced).

### ***Program development update***

***Collection system:*** The legislation requires "... convenient and available statewide collection of post-consumer architectural paint in urban and rural areas ...[of Oregon]." The plan development team is in contact with local household hazardous waste (HHW) collection programs (collection sites and events), transfer stations and paint retailers to identify potential paint collection sites.

***Transportation/Processing and Recycling:*** A request for proposals (RFP) has been completed. The proposals submitted by interested service providers are now being evaluated.

***Education and Outreach:*** PaintCare has selected a Portland-based communications firm to develop the education and outreach component, including the key messages of reduce and recycle.

### ***Frequently Asked Questions***

#### ***1. How is PaintCare funded?***

Paint manufacturers will pay an "architectural paint stewardship assessment" to PaintCare for each container of architectural paint sold in Oregon. The assessment must be added to the cost of paint to distributors and retailers and the same assessment must be added to the final purchase price of paint sold in Oregon. The assessment may be shown on the sales receipt at the option of the retailer.

#### ***2. Are local governments required to participate in PaintCare?***

Local governments are not required to participate in the paint collection program. However, as leftover paint is one of the highest volume materials collected in HHW programs, participation in PaintCare will provide the opportunity to maintain or even increase services levels, while significantly reducing management costs.



3. *What about existing HHW service provider contracts?*

Each local government must determine if their current service provider agreements limit participation in PaintCare in any way, and should provide for the necessary flexibility in new contracts.

4. *Is there any special handling required? Are bins provided?*

Collection sites will be asked to receive the paint from the consumer in its original container and place it in collection bins provided by PaintCare, without opening the container. Filled bins will be picked up by haulers contracted by PaintCare. Collection sites will be asked to provide information to consumers regarding disposal of any non-program material.

5. *Are collection sites paid for participating in PaintCare?*

The collection system is expected to be a mix of local government facilities, return to retail and other sites. PaintCare is not proposing a set rate or reimbursement schedule for the costs of collection. As with any service provider, individual negotiations may occur, however, and as stated above – while participation in the PaintCare Program is not mandatory it is expected to provide significant costs savings to participating HHW programs as they will no longer have to bear the costs of transportation, processing and disposal of Program products.

6. *Does the PaintCare only serve permanent sites, or can HHW collection events participate?*

Yes, PaintCare will take Program products collected at local hazardous HHW events. Prior notice and coordination will be required. PaintCare will bear the costs of transportation, processing and disposal of program products.

7. *We currently set aside paint we receive for reuse and offer it to our customers for no charge. Can we continue to do this under PaintCare?*

Yes, PaintCare encourages and supports paint reuse programs operated according to PaintCare procedures.

8. *Is PaintCare serving households, businesses or both?*

Collection sites participating in the PaintCare Program will be able to accept latex program products from any household or business. Alkyd (oil based) paint, however, is subject to hazardous waste regulations, which limit PaintCare collection to households and businesses which can be classified as conditionally exempt generators (confirmation will be required). For more information on CEGs see [Oregon DEQ SQG handbook](#).

9. *What happens to the paint collected by PaintCare?*

The paint collected by PaintCare will be reused and recycled where possible, and disposed of in an environmentally sound manner.

10. *What “Architectural paint products” are included in this program?*

Architectural paint generally means house paint, and includes:

- Interior and exterior paints: latex, acrylic, water-based, alkyd, oil-based, enamel (all types of finishes and sheens, including textured coatings)
- Deck coatings and floor paints (including elastomeric)



- Waterproofing concrete/masonry/wood sealers and repellents (not-tar-based or bitumen based)
- Melamine, metal and rust preventative
- Stains and Shellacs
- Stain Blocking Paints
- Swimming Pool Paints (single component)
- Varnishes and urethanes (single component)
- Wood Coatings (containing no pesticides)

***For More Information:***

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